



## 2008 Summer Teaching with Technology Institute (TTI) August 19- 21 2008 | Brooklyn campus

### Schedule of Events

**Tuesday, August 19, 2008**

**Location: Media Arts Department, Humanities Bldg., 2<sup>nd</sup> floor – Brooklyn Campus**

12:00-12:45p.m. **Registration, lunch, laptop setup and welcome.**

12:45-1:30p.m. ***“Technology and Teaching: Where do I begin?”***  
Presented by Bette Schneiderman, Educational Technology.

1:30-2:00p.m. ***“The Future of Technology at LIU”***  
Presented by Dr. Lori Knapp, Associate Vice President of Academic Affairs.

2:00-3:00p.m. Keynote address: ***“Blending with Purpose: The Multimodal Model”***  
Presented by Dr. Anthony G. Picciano, Hunter College, NY and City University of New York.  
Please see following documentation for further information.

#### **Evening Activities:**

3:30-4:30p.m.- ***Walking Tour of Brooklyn campus with tour guide Ingrid Wang.***  
Tour leaves from the Media Arts Center.

5:00p.m.- ***Brooklyn Bridge walk and dinner outing with tour guide Ellen Becker.***  
Tour leaves from main building entrance.

7:00-9:00p.m.- ***Faculty Media Resource Center (FMRC) open lab for email, collaboration and project building.*** Main Building, 3<sup>rd</sup> floor.

Wednesday, August 20, 2008

9:00-10:00a.m.- Faculty Media Resource Center, Main Building, 3<sup>rd</sup> floor- ***Breakfast-Campus walking tour from 9:30AM -10:00AM with tour guide Ingrid Wang.***

**Concurrent Sessions**

**Location: Media Arts Department, Humanities Bldg, 2<sup>nd</sup> Floor**

10:00-11:00a.m.- Mac Lab- "***Topics in Instructional Technology***"  
Presented by Mike Byrne, Educational Technology/Academic Affairs.

**OR**

10:00-11:00a.m.- PC Lab- "***Informal Discussion on Instructional Design and Course Planning***"

Presented by Michele Dornisch, Educational Technology.

11:00a.m.-12:30p.m.- Mac Lab- "***Teaching and Learning in the Web 2.0 Era***"  
Presented by Nancy Marksbury, Information Technology, Gabrielle Eskin, Academic Affairs, and Monique Howard, Information Technology.

In both mainstream society and education, much interest is focused on Web 2.0 tools, or the "read-write web." These tools, largely free to any Internet user, can be incorporated into a web-enhanced, blended or fully online classroom environment. This presentation offers a short primer on the kinds of applications available, advice for best pedagogical practice, and examples of how others – within LIU and beyond – are utilizing new approaches to address the needs and preferences of our diverse population of students.

**OR**

11:00a.m.-11:45a.m.- PC Lab- "***Strengthening Student Writing through Digital Environments***"

Presented by Carolyn Grimstead, English.

11:45a.m.-12:30p.m.- PC Lab- "***Online Video Sites as Learning Tools***"  
Presented by Richard Hagen, Information Technology

Learn about the simple online video services that can be used to enhance learning.

12:30-1:30p.m.- ***Lunch outside on The Green Space- social gathering.***



1:30- 2:30p.m.- Mac Lab- "***Google Tools: Scholar, Notebook, Docs, Sites, and Blog***"  
Presented by Michele Dornisch, Educational Technology and Laura Martin, Academic Affairs.

**OR**

1:30- 2:00p.m.- PC Lab- "***The Second Life Classroom***"  
Presented by Nancy Marksbury, Information Technology.

2:00- 2:30p.m.- PC Lab- "***Case study on virtual world dilemmas***"  
Presented by Patrick McGuire, College of Information and Computer Science.

2:30- 3:30p.m.- Media Arts Center- "***Implications and Applications: follow-up project building round table discussions***" (Table 1: Online Video) (Table 2: Web 2.0) (Table 3: Google Tools).

#### **Evening Activities:**

4:30 p.m.- ***Dinner outing with Ellen Becker.***  
Tour leaves from the FMRC.

7:00-9:00 p.m.- ***Faculty Media Resource Center (FMRC) open lab for email, collaboration and project building.*** Main Building, 3<sup>rd</sup> floor.

Thursday, August 22, 2008

9:00-9:30a.m.- Faculty Media Resource Center, Main Building, 3<sup>rd</sup> floor- - ***Breakfast social and Apple showcase.***

**Concurrent Sessions**

**Location: Media Arts Department, Humanities Bldg, 2<sup>nd</sup> Floor**

9:30-10:30a.m.- PC Lab- "***Google's Virtual World: Lively.com***"

Presented by Patrick McGuire, College of Information and Computer Science and Laura Martin, Academic Affairs.

**OR**

9:30-10:30a.m.- Mac Lab- "***Clickers in the Classroom***"

Presented by Ingrid Wang, Library.

10:30-11:30a.m.- Mac Lab- "***Apple Collaborative Services***"

Presented by Jason McHugh, Apple Systems Engineer, Apple Inc.

Learn about the various collaborative services that can be used to enhance learning; from wiki's to blogs and podcasting. All made simple with tools that will have you up and running easily

11:30a.m.-12:30p.m.- Mac Lab- "***Creating the Digital Learning Environment; New Trends***"

Presented by Lester Ray, Northeast Education Development Manager, Apple Inc.

Join Lester from Apple Inc. and learn about the latest trends in digital tools and how they will impact learning. See how schools across the country are creating a digital learning environment for their students.

**OR**

11:30a.m.-12:30p.m.- PC Lab- "***How do I do that?***"

Facilitated by Bette Schneiderman, Educational Technology and Mike Byrne, Educational Technology/Academic Affairs.

12:30-1:30p.m.- Media Arts Center- ***Working Lunch activity with Bette Schneiderman.***

1:30-2:30p.m.- Media Arts Center- ***Wrap-up, feedback, raffle.***



## Keynote speaker Dr. Anthony G. Picciano

“ Blending with Purpose: The Multimodal Model”

**Tuesday, August 19**  
**2:00 - 3:00 p.m.**

### Abstract

Approximately 3.5 million college students, representing approximately 20 percent of the total higher education population, are enrolled in fully online courses. While this population has been extensively studied, researched, and written about, much less is known about the large percentage of college students enrolled in what are labeled as blended, hybrid or mixed-mode courses. The purpose of this presentation is to examine a blended learning model: *Blending with Purpose*. This model recognizes that because learners represent different generations, different personality types, and different learning styles, teachers and instructional designers should seek to use multiple modalities and approaches including face to face and online technologies in order to meet the needs of a wide spectrum of students. The model posits that a major benefit of employing multiple modalities is that students can learn in ways that are most comfortable to them while being challenged to experience other ways as well. Critical to this model is the concept that academic program and course goals and objectives drive the pedagogical approaches and technology used. Issues related to definitions of blended learning, how teachers and students use online technology, generational characteristics of student populations, and differences in learning styles will also be presented.

### Bio

**Dr. Anthony G. Picciano** is a professor and executive officer in the Ph.D. Program in Urban Education at the Graduate Center of the City University of New York. He is also a professor in the graduate program in Education Leadership at Hunter College, the doctoral program in Interactive Pedagogy and Technology at the Graduate Center of the City University of New York, and the interdisciplinary program in Communication and Culture at the CUNY School of Professional Studies. He has forty years of experience in education administration and teaching, and has been involved in a number of major grants from the U.S. Department of Education, the National Science Foundation, IBM, and the Alfred P. Sloan Foundation.

In 1998, Dr. Picciano co-founded *CUNY Online*, a multi-million dollar initiative funded by the Alfred P. Sloan Foundation that provides support services to faculty using the Internet for course development. Currently he serves on the Board of Directors of the Sloan Consortium. His major research interests are education policy and leadership, Internet-based teaching and learning, and multimedia instructional models.

Dr. Picciano has authored numerous articles and eight books including:

*Data-Driven Decision Making for Effective School Leadership* (2006, Pearson), *Educational Leadership and Planning for Technology*, 4<sup>th</sup> Edition (2005, Pearson), *Distance Learning:*



*Making Connections across Virtual Space and Time* (2001, Pearson), and *Educational Research Primer* (2004, Continuum). His most recent book was co-edited with Chuck Dziuban and is entitled, *Blended Learning: Research Perspectives* (2007, Sloan Consortium). He currently is editing a special edition of the *Journal of Asynchronous Learning Networks (JALN)* on blended learning. Dr. Picciano in 2007 completed a national study, with Jeff Seaman on the extent and nature of online learning in American school districts. It is one of the first studies to collect data on and compare fully online and blended learning in K-12 schools. He is currently collecting data for a follow-up study on this same topic.



## **Recommended Local Restaurants, Coffeehouses & Attractions**

### **Coffeehouses**

**Tillie's of Brooklyn Coffeehouse**, 248 Dekalb Ave.

Phone: (718) 783-6140

**Pillow Café Lounge**, 372 Myrtle Ave (Btwn Clermont Ave & Adelphi)

Phone: (718) 246-2711

### **Restaurants**

#### **DeKalb Ave:**

**Madiba Restaurant & Shebeen**- 195 Dekalb Ave.

Phone: (718) 855-9190

**iCi**- 246 DeKalb Ave. Phone: (718) 789-2778

**LouLou**- 222 Dekalb Ave. Phone: (718) 246-0633

#### **Lafayette Ave:**

**OLEA**- 171 Lafayette Ave. Phone: (718) 643-7003

**Burger 67**- Lafayette Ave. (between Elliott Pl & Portland Ave)

Phone: (718) 797-7150

**Pequen**- 86 South Portland Ave. Phone: (718) 643-0000

#### **Myrtle Ave:**

**Maggie Brown**- 455 Myrtle Ave. Phone: (718) 643-7001

**Castro's**- 511 Myrtle Ave. Phone: (718) 398-1459

### **Local Attractions**



### **Fort Greene Park**

<http://www.fortgreenepark.org>

Blocks away and a short walk up DeKalb Ave.

### **The Prison Ship Martyr's Monument/Museum**

[http://www.nycgovparks.org/sub\\_your\\_park/historical\\_signs/hs\\_historical\\_sign.php?id=13308](http://www.nycgovparks.org/sub_your_park/historical_signs/hs_historical_sign.php?id=13308)

(Restored enough that you can view in its cleaned, un-scaffold glory. The park has an interpretive/visitors center, tennis courts, lots of benches, and lots of open green space for relaxing, picnicking, and so on).