

Major Day Information Sheet

Department: Journalism and Communication Studies

Location: Humanities

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Major: Bachelor of Speech in the area of Communication Studies

Description of Major: The Bachelor of Arts degree helps students develop interpersonal and public communication skills in order to interact effectively within business, artistic, and social environments.

Is a minor available? YES

Students in this major should enjoy the following subjects: Communication Studies, Oral Communication, Voice and Diction, Business Communication, Persuasion, Global Communication, Public Speaking, Political Communication, Argumentation and Debate, Group Dynamics, Gender and Communication, intercultural Communication, Nonverbal Communication, Conflict Management, Rhetorical Communication, Rhetorical Criticism, Research Methodology in Communication, Language Speech and Thought, Oral Interpretation: Performance Aesthetics.

Special requirements to be accepted into this major (ex. Exam, volunteer experience, GPA): 2.0 GPA

Classes to consider if you are interested in this major:

- Speech 180 introduction to Communication Studies
- Speech 3 Oral Communication
- Speech 105 Public Speaking

Examples of jobs alumni of this major have obtained: teacher, lawyer, politician, community affairs liaison, public relations officer, theater professional, corporate manager, communication consultant, lobbyist, airline stewardess, advertising/manager, radio/television, association administrator, media manager, market research analyst, script writer/playwright, production assistant, radio/TV announcer/sportscaster, writer/author etc.