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# Master of Business Administration with Concentration in The Business of Pharmaceuticals/Biotechnology

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## This innovative program of study is designed for:

- Scientists who need to gain a broader understanding of the business of drug discovery, development and commercialization.
- Business operations professionals who need insight into the science, regulation, and development processes leading to the commercialization of pharmaceuticals, biotech and related products.

# MBA with Concentration in The Business of Pharmaceuticals/Biotechnology

A typical plan of study can be completed in approximately 18 months.

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| <b>CORE COURSES</b>          | <ul style="list-style-type: none"><li>• Principles of Management and Leadership</li><li>• Managerial Communications</li><li>• Fundamentals of Management Information Systems</li><li>• 21st Century Financial Management</li><li>• Business Statistics for Operational Decision Making</li></ul> |
| <b>ADVANCED COURSES</b>      | <ul style="list-style-type: none"><li>• Financial Services in Global Capital Markets</li><li>• Marketing Management and Strategy</li><li>• Organizational Behavior in a Global Society</li></ul>   |
| <b>CONCENTRATION COURSES</b> | <ul style="list-style-type: none"><li>• Inside the Pharmaceutical, Biotechnical and Related Industries</li><li>• Basic Pharmaceuticals</li><li>• Regulatory Compliance in the Practice of Industrial Pharmacy</li><li>• Managerial Planning and Control Systems</li></ul>                        |
| <b>CAPSTONE COURSE</b>       | <ul style="list-style-type: none"><li>• Business Policy and Strategy</li></ul>   |

## WHY CHOOSE LIU HUDSON?

### Supportive Learning Environment

LIU Hudson provides an inviting learning environment. Class sizes are kept small, maximizing the opportunity for discussion, interaction, and networking with peers and faculty.

### Mentoring from Faculty with Industry Experience

Utilizing their experience in the fields of pharmaceutical and biotech product development and commercialization, faculty deliver individualized academic and career advising.

### Convenient Scheduling and Locations

Classes, eight to fifteen weeks in duration, are offered in the late afternoon, early evening and on weekends. Flexible fall, spring, and summer offerings allow students to complete their programs quickly and efficiently.

Courses are held at the LIU Hudson campuses in Westchester and Rockland, NY.

## YOUR NEXT STEP

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