

# Starting and Growing Your Private Practice in Counseling

## *A Workshop in Techniques and Strategies for Success*

Interested in starting or growing your private practice? Whether you want a small part-time practice or are considering private practice as a full-time profession, this lively, hands-on workshop is for you.

More and more mental health providers are considering private practice. In this interactive workshop, you will learn the do's and don'ts of a successful private practice.



### *Topics covered include:*

- ✓ Is private practice right for you?
- ✓ Pros and cons of private practice
- ✓ Full-time vs. part-time
- ✓ How to set up your practice
- ✓ Setting goals for your practice
- ✓ Location, location, location
- ✓ Ethical standards
- ✓ Third-party payments
- ✓ Fees and collections
- ✓ Business cards and brochures
- ✓ Self-care for the practitioner

Of course, one of the most important aspects of a private practice is referrals. You will learn how, when and where to generate referrals. In addition, you will explore ethical advertising and marketing techniques that you can use to increase your referrals.

**Handouts will be included:** You will receive sample letters and forms that you can use for your own practice.

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**Workshop Date: Sunday, May 15, 2011**

**Time: 9 a.m. – 11:30 a.m.**

**Location: Rockland Graduate Campus of Long Island University**

**70 Route 340 Orangeburg, NY 10962**

*(If using a GPS, please use this address: 230 Route 340, Sparkill, NY)*

**Room: 102**

**Fee: \$69**

**Instructor: Thomas J. Nardi, Ph.D.**

*Thomas J. Nardi, Ph.D. will share with you his 30 years of experience as a psychologist in private practice. Dr. Nardi is the director of the New York Center for Eclectic Cognitive Behavior Therapy. Dr. Nardi has been a training supervisor at the Albert Ellis Institute. He is the Director of the School and Mental Health Counseling Programs at the Rockland Graduate Campus of Long Island University.*

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(PLEASE SEE REGISTRATION INFORMATION ON REVERSE SIDE)

**CENTER FOR PROFESSIONAL DEVELOPMENT AND LIFELONG LEARNING  
ROCKLAND GRADUATE CAMPUS • LONG ISLAND UNIVERSITY**

**70 Route 340 Orangeburg, New York 10962 • (845) 359-7200, ext. 5434**

REGISTRATION FORM

**Starting and Growing Your Private Practice in Counseling**  
*A Workshop in Techniques and Strategies for Success*

Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Business/Cell Phone: \_\_\_\_\_

E-mail Address: \_\_\_\_\_ Today's Date: \_\_\_\_\_

METHOD OF PAYMENT

COST: \$69

\_\_\_\_\_ Check made out to "Long Island University" enclosed

\_\_\_\_\_ Discover \_\_\_\_\_ Master Card \_\_\_\_\_ Visa

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Amount: \_\_\_\_\_ Billing ZIP Code: \_\_\_\_\_

Home Phone: \_\_\_\_\_

Name of Cardholder (print): \_\_\_\_\_

Signature of Cardholder: \_\_\_\_\_

PLEASE RETURN FORM AND PAYMENT TO:

Rockland Graduate Campus of Long Island University  
Center for Professional Development and Lifelong Learning  
70 Route 340  
Orangeburg NY 10962-2219  
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