### LIU HUDSON AT ROCKLAND

# Starting and Growing Your Counseling Private Practice

**Techniques and Strategies for Success** 

Interested in starting or growing your private practice? Do you want a small part-time practice? Or, are you considering private practice as a full-time profession? If so, this lively, hands-on workshop is for you.

The number of mental health providers considering private practice is increasing. In this interactive workshop, you will learn the do's and don'ts of a successful private practice.



#### Some of the topics covered include:

- ✓ Is private practice right for you?
- ✔ Pros and cons of private practice
- ✓ Full time vs. part time
- ✓ How to set up your practice
- Setting goals for you practice
- ✓ Location, location, location
- Ethical standards
- Third party payments
- Fees and collections
- Business cards and brochures
- ✓ Self-care for the practitioner

Of course, one of the most important aspect of a private practice is referrals. You will learn **how**, **when**, and **where** to get referrals. You will learn ethical advertising and marketing techniques that you can use to increase your referrals.

Handouts will be included: You will receive sample letters and forms that you can use with your practice.

Class Date: Sunday, June 10, 2012

Time: 9 - 11:30 a.m.

Location: LIU Hudson at Rockland

70 Route 340 • Orangeburg, NY

(GPS Address: 230 Route 340, Sparkill, NY)

Room: TBD Fee: \$69

Instructor: Thomas J. Nardi, Ph.D.

Thomas J. Nardi, Ph.D. will share with you his thirty years of experience as a psychologist in private practice. Dr. Nardi is the Director of the New York Center for Eclectic Cognitive Behavior Therapy, has been a training supervisor at the Albert Ellis Institute and is Director of the School Counseling and Mental Health Counseling Programs at LIU Hudson at Rockland.

(PLEASE SEE REGISTRATION INFORMATION ON REVERSE SIDE)



#### **REGISTRATION FORM**

## Starting and Growing Your Counseling Private Practice Techniques and Strategies for Success

Name:		
Mailing Address:		
City:	State:	ZIP:
Home Phone:	Business/Cel	ll Phone:
Email Address:		
Today's Date:		
METHOD OF PAYMENT COST: \$69		
Check made out to "Long Island University" enclosed		
Discover MasterCard	Visa	
Credit Card Number:		
Expiration Date: Amount:		Billing ZIP Code:
Home Phone:		
Name of Cardholder (print):		
Signature of Cardholder:		

#### PLEASE RETURN FORM AND PAYMENT TO:

LIU Hudson at Rockland Center for Professional Development and Lifelong Learning 70 Route 340 • Orangeburg, NY 10962-2219

