



## REPRESENTATIONS ABOUT THE NATURE OF EDUCATIONAL PROGRAMS, ITS FINANCIAL CHARGES, OR EMPLOYABILITY OF ITS GRADUATES POLICY

### PURPOSE

Federal regulations (34 CFR. §§ 668.71-75) prohibit any misrepresentation or misleading statements in all communications and information, particularly to a student, prospective student, or family of an enrolled or prospective student, regarding the nature of the University's educational programs, its financial charges, the employability of its graduates, and the University's relationship with the US Department of Education.

### STATEMENT OF POLICY

The University prohibits its employees, representatives, and any institution, organization, or person under contractual agreement to make substantial misrepresentation or misleading statements about the nature of its educational program, its financial charges, or the employability of its graduates in all forms, including those made in any advertising, promotional materials, or in the marketing or sale of courses or programs of instruction offered by the University.

Misrepresentation is defined as making any false, erroneous, or misleading statement about the University, one of its representatives, or any ineligible institution, organization, or person with whom the University has an agreement to provide educational programs, or to provide marketing, advertising, recruiting, or admissions services, directly or indirectly to a student, prospective student, or any member of the public, or to an accrediting agency, to a state agency, or to the Secretary of Education. A misleading statement includes any statement that has the likelihood or tendency to deceive. A statement is any communication made in writing, visually, orally, or through other means. Misrepresentation includes the dissemination of a student endorsement or testimonial that a student gives either under duress or because the institution required the student to make such an endorsement or testimonial to participate in a program.

Employees who violate this policy may be subject to disciplinary action, up to and including termination of employment. Contractors or other non-employee agents of the University, whether persons or entities, who violate this policy may be subject to actions including contract termination or nonrenewal, prohibition on acting as an agent of the University in the future, and/or any other actions the University deems appropriate.

**POLICY TYPE: OPERATIONS**