



Costa Rica Center Spring 2020 Semester Course Listing & Descriptions

- Register for courses through the MY LIU portal: <https://my.liu.edu>.
- Students are charged a flat tuition rate for 12-18 credits. If students register for 19 credits and up, they will be charged an additional per credit rate. Students interested in registering for 19 or more credits must get permission from the Center Director and Dean.
- Students will have the opportunity to drop and add courses during the program change period in consultation with their advisor. The deadline is posted on the academic calendar: <http://liu.edu/Global/Global-Life>.
- Students who are pursuing minors should consider the minor-related courses indicated below in their academic planning/registration. The minor course requirements can be found at <http://liu.edu/Global/Academics/Global-Studies-Degree-Program>.
- Call or email Carlett Thomas, Director of Student Affairs & Administrative Services, with any questions or concerns at carlett.thomas@liu.edu or 516-299-3401.

Required Courses

GCOS 118 Foundations of Global Studies: Governance (3 units)

Minor: International Relations

Field Experience: Panama

Kanade, Mihir

Moran, Sarah

GCOS 146 Engaging the Field: Introduction to Research Methods (4 units)

Field Experience: Costa Rica to conduct field research project

Sylvester, Olivia

Moran, Sarah

GCOS 173 Exploring Questions: Writing the Research Paper I (3 units)

Gordon-Chipembere, Natasha

Moran, Sarah

Spanish Courses

GCOS 121 Beginner Communicative Spanish II (4 units)

Moran, Sarah

OR

GCOS 221 Intermediate Communicative Spanish II (4 units)

Moran, Sarah

OR

GCOS 321 Advanced Communicative Spanish II (4 units)

Spanish is not required for advanced students, who can take two of the courses listed below instead.

Moran, Sarah

Elective Courses

Electives are offered based upon registration numbers/enrollment. Your choice of elective credits is tentative until you meet with your advisor.

GCOS 115 Introduction to Social Entrepreneurship (3 units)

Minor: Entrepreneurship

Clark, Jessica

Moran, Sarah

GCOS 134 Intro to Strategic Communications (3 units)

Minor: Arts & Communications

Clark, Jessica

Moran, Sarah

Course Descriptions

GCOS 115 Introduction to Social Entrepreneurship (3 units)

Minor: Entrepreneurship

LIU Global students must choose between this course or GCOS 134, Introduction to Strategic Communications

This course introduces students to social entrepreneurship and the related set of social enterprises that aspire to channel both market forces and entrepreneurial energies to achieve sustainable social good. The course draws upon case studies that exemplify the ways in which entrepreneurial innovators from around the world are devising and executing solutions to some of the world's most intractable social problems. Social entrepreneurship will be studied in relation to a set of related socially productive enterprises such as micro-finance, social business and corporate social responsibility. The course will include both visiting speakers and fieldwork that will expose students directly to successful practitioners and the organizations that support them and that they build.

GCOS 118 Foundations of Global Studies: Governance (3 units)

Minor: International Relations

Global Studies II enhances students' understanding of Global Studies by introducing them to the structures of global governance represented by the United Nations, with its emphasis on human rights, world peace and human development. Students will also review the system of economic governance, represented by key institutions such as the World Trade Organization, the International Monetary Fund and the World Bank, and

critically explore the challenges associated with governance gaps and how these relate to questions of culture, economics and ecology. The course's methodology includes the study of institutional origins, thought leaders, videos, class discussions, academic research and documentation. The course is complemented by fieldwork in Costa Rica, interactions with the United Nations University for Peace (headquartered in Costa Rica), and travel to other Central American locations.

GCOS 134 Intro to Strategic Communications (3 units)

Minor: Arts and Communications

LIU Global students must choose between this course or GNYC 200, Introduction to Social Entrepreneurship.

This course introduces students to the principles and processes governing strategic communication in the digital age. After an introduction to the transformative impact that the Internet has had on global communications, students will be introduced to the role of digital communications in contemporary organizations. Students will gain an understanding of the relative strengths of various social media platforms and specialized tools, enabling them to design effective communication strategies targeting multiple cultural and national audiences. Students will be introduced to the concepts and processes used to build organizational identity: the definition of messages and audiences, concept-guided content, visual and informational design, and measurable outcomes. They will apply these concepts to existing campaigns. The final course project calls upon students to design a model campaign of their own.

GCOS 146 Engaging the Field: Introduction to Research Methods (4 units)

This course introduces students to the basic methods and techniques of discovery, analysis, and interpretation in fieldwork. Students learn how to formulate fruitful research questions, refine the questions through a review of secondary literature, design and execute a field study, conform to ethical research requirements, record and organize observations, and analyze and present their findings. Students' research projects focus on global issues relevant to Latin America.

GCOS 173 Exploring Questions: Writing the Research Paper I (3 units)

In this course students are introduced to the processes of writing college-level research papers. They learn to identify research topics, define research questions, design bibliographic search strategies, and answer their research questions in papers supported by primary and secondary sources. Their research papers demonstrate their capacity to support their own theses with well-reasoned arguments and evidence, as well as their ability to acknowledge and respond to divergent points of view.

Spanish Language (4 units)

Beginner, Intermediate, and Advanced Communicative Spanish language courses are taught each semester in Costa Rica. Students are required to take a four-unit language course in the fall and spring semesters.

GCOS 121 Beginner Communicative Spanish II (4 units)

Spanish classes for beginners have the goals of improving basic oral and written communication skills, as well as further introducing the students to Latin culture. To achieve these goals, the students meet four times a week and also complete daily assignments, participate in field activities, live with a Costa Rican family, and interact daily with Spanish-speaking people.

GCOS 221 Intermediate Communicative Spanish II (4 units)

Spanish classes for intermediate students have the goals of further improving intermediate oral and written communication skills already acquired and learning about Latin culture. To achieve these goals, students meet four times a week and also participate in field activities, complete daily assignments, live with a Costa Rican family, and interact daily with Spanish-speaking people.

GCOS 321 Advanced Communicative Spanish II (4 units)

Spanish classes for advanced students have the goals of further improving specific advanced oral and written communication skills based on individual needs at the appropriate level. The students attend class, complete weekly assignments, live with a Costa Rican family, interact daily with Spanish-speaking people, and write about weekly readings related to topics of interest or Latin American literature.