ONLINE MBA PROGRAM

liu.edu/hudson

Hudson Graduate Centers of Long Island University
Westchester | Rockland | West Point | Online
MASTER THE BUSINESS WORLD

• Sharpen your financial, technical, and communications skills
• Learn from top practitioners in leadership and management, finance, marketing, and sales
• Receive mentoring and networking support to help you land your first management position
• Eventually take your place in C-level management, run an existing company, or start your own successful business
COMPETENCIES IN HIGH DEMAND

Learn more than theory. Gain practical business skills you can put to work for you while earning your degree:

• Communication and presentation expertise
• Effective team-building and leadership
• Cogent analysis of business issues
• Keen grasp of finance, marketing, HR, and management
• Understanding of current business and organizational issues and trends
LIU HUDSON’S ONLINE MBA PLAN

LIU Hudson’s Online MBA offers the quality of a nationally recognized university and the convenience of a fully online program so you can get your MBA and still meet work and family obligations with ease:

• Follow a set, 39-credit plan as a cohort member
• Earn your degree in 2 years
• Follow a convenient schedule:
  ✓ Participate in one asynchronous online class per week
  ✓ Join classmates for a live, online class one Sunday afternoon per month
ADVANTAGES OF A COHORT

In a cohort, all students advance together, taking the same courses in the same sequence until completion. Benefits include:

• Cost reduction
• Simplicity
• Collaborative teamwork and mutual support
• Lifelong network of close contacts
THE ONLINE MBA CURRICULUM

Courses:

• 5 General Business Core
• 3 Advanced Business Core
• 4 Management Concentration
• 1 Capstone independent research project on a topic of your choice. With faculty mentoring, apply newly acquired skills and competencies to business challenges and enhance your marketability
MANAGEMENT CONCENTRATION

Focus on the challenges encountered by enterprise leaders and develop the skills that enable you to:

• Create effective business strategies
• Direct operations
• Build teams
• Manage projects
• Design and implement innovative ventures
• Lead successful organizational change
<table>
<thead>
<tr>
<th>Number</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>GBA 512</td>
<td>Principles of Management and Leadership</td>
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<tr>
<td>GBA 515</td>
<td>Managerial Communications</td>
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<tr>
<td>GBA 517</td>
<td>Fundamentals of Management Information Systems</td>
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<td>GBA 518</td>
<td>21st-century Financial Management</td>
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<td>GBA 519</td>
<td>Business Statistics for Operational Decision Making</td>
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<td>MBA 624</td>
<td>Financial Services in Global Capital Markets</td>
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<td>MBA 632</td>
<td>Marketing Management and Strategy</td>
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<td>MBA 633</td>
<td>Organizational Behavior in a Global Society</td>
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<td>MAN 722</td>
<td>Human Resource Management</td>
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<td>MAN 724</td>
<td>Organizational Development</td>
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<td>MAN 725</td>
<td>Work, People, and Productivity</td>
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<td>MAN 752</td>
<td>New Venture Creation</td>
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<tr>
<td>MBA 811</td>
<td>Capstone: Business Policy</td>
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EXPERT FACULTY

Learn from top-level, experienced practitioners who work in the fields they teach and:

- Seek to share their executive experience
- Possess full academic and professional credentials
- Engage in active mentoring and networking
- Model professional and ethical behavior
The cohort model in which all students follow the same course of study at the same time keeps costs consistent and affordable:

- $5,500 per semester for six semesters
- No tuition increases
- No additional fees
- Payment plans available
FOR MORE INFORMATION

PROF. MICHAEL STONE, DIRECTOR
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